



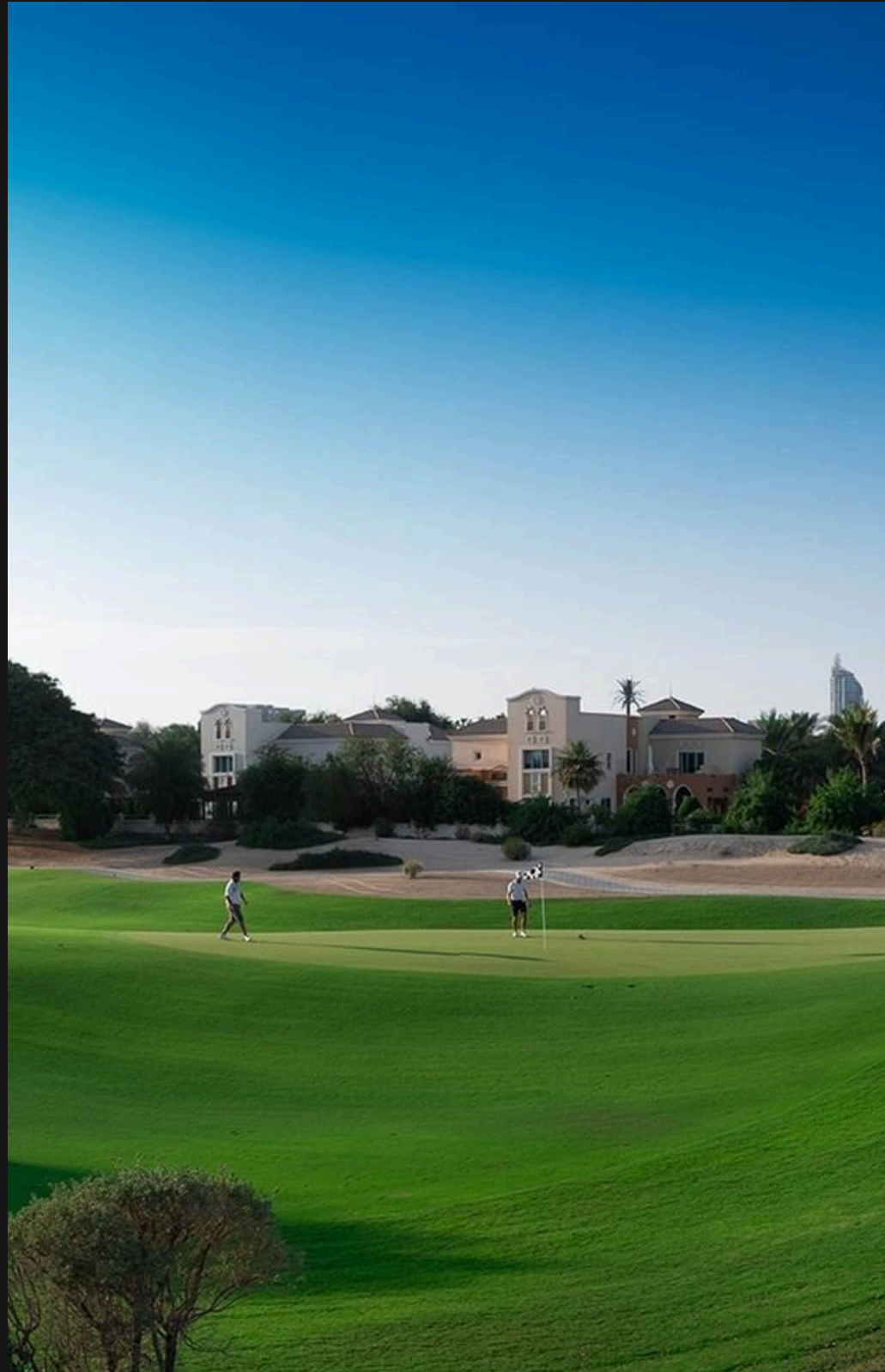
**EXECUTIVE  
GOLF  
LEAGUE**

**REPRESENT YOUR COMPANY IN AN  
EXCLUSIVE GOLF NETWORKING EXPERIENCE**



Official Media Partner

The best of the UAE  
**CHANNEL 4**  
104.8 FM



# WELCOME TO THE EGL

We are pleased to invite you to join the EGL for its inaugural Navigator Series taking place from September 2024 - January 2025. The Navigator Series symbolises the journey to greater success, offering an exclusive platform for business leaders to network, compete and have fun.

Join us for an all-inclusive golf experience at the prestigious Els Club, Dubai. Represent your company in a competitive yet social environment, connect with corporate leaders, foster meaningful relationships and benefit from extensive branding opportunities across multiple media platforms reaching thousands of high-net-worth individuals, make a lasting impact with our Official Media Partner, Channel 4.

**Register your team today!**

# WHY YOU SHOULD ENTER A TEAM

Be apart of the next generation of corporate networking. Join the EGL's Navigator Series and represent your company.

## Benefits include:

- Full branding rights on a dedicated day
- Sponsorship of one hole per round
- Presentation opportunity at prize-giving
- Website and social media exposure
- Brand exposure with your company logo featured on digital leaderboards, shirts, caps, and more
- Network with top corporate executives and industry professionals
- High value and exciting prizes



# WHAT'S INCLUDED

## ALL-INCLUSIVE PACKAGE FOR 4 PLAYERS ACROSS 9 ROUNDS

- Green fees for all rounds
- Lunch, on-course snacks, and drinks
- Team and individual prize giving function
- 4 VIP gift bags
- 1 golf shirt per player for each round
- 1 golf cap per player for each round
- 1 sleeve of golf balls per player for each round
- Personalized scorecards
- Company logo on digital leaderboards

**Register before 15th July for Early Birdie offers**





# THE LEAGUE FORMAT

## DIVERSE BETTER BALL

### WHO

- 8 teams total
- 4 players in each team
- Players can change each round

### WHEN

- 8 rounds per season
- 1 final round per season
- Bi-monthly

### POINTS

- 2 points per win (2-ball)
- 1 point for draw
- Bonus point for best combined total
- 5 points max

### WINNERS

- Individual and team competitions
- Order of merit

**The EGL Handicap system will be used to ensure fair play**

## EGL TOURNAMENT SCHEDULE

# THE NAVIGATOR SERIES – SEASON 1

**R1**

26th September 2024

**R2**

8th October 2024

**R3**

22nd October 2024

**R4**

5th November 2024

**R5**

22nd November 2024

**R6**

3rd December 2024

**R7**

17th December 2024

**R8**

7th January 2025

**THE FINAL**

16th January 2025

# BECOME A SPONSOR

Your company can be a sponsor too! Enjoy additional benefits with opportunities starting from only AED35k



**RADIO COVERAGE**



**MEDIA COVERAGE**



**NAMING RIGHTS**



**ADDITIONAL BRANDING RIGHTS**



**100,000+ REACH**



# READY TO PLAY?

Contact Us to Register Your  
Company or Become a Sponsor

[www.eglgolf.ae](http://www.eglgolf.ae)

[info@eglgolf.ae](mailto:info@eglgolf.ae)

+971 58 568 9128

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